

Your chance to learn how to:

- 1. Get comfortable asking for more money**
- 2. Stay profitable with existing clients**
- 3. Find bigger projects**

You've heard him speak before-now here's your chance to ask him your own questions, specific to your business. Design Management Company invites you to take part in a small group dialog with management consultant **Lloyd Princeton.**

During a 2 hour session, limited to 10 participants, Lloyd will personally address the top 3 needs faced by your company. Not only will you learn from Lloyd's expertise, but you'll also have the feedback and knowledge of 9 other participating designers. 3 questions by 10 designers=30 new, exciting ways to freshen up, brighten up, and improve your business.

What are you waiting for?

April 28th	Minneapolis, IMS	8:30am-10:30am
May 3rd	Los Angeles, PDC	1:00pm-3:00pm
May 5th	Sacramento, TBC	1:00pm-3:00pm
May 5th	San Francisco, SFDC	6:00pm-8:00pm
May 12th	Minneapolis, IMS	1:00pm-3:00pm
May 18th	Los Angeles, PDC	10:00am-12:00pm
May 19th	San Francisco, SFDC	10:00am-12:00pm

MAIL THIS FORM TO:
Design Management Company
220 West 26th Street, #1007
New York, New York 10001

REGISTER BY PHONE:
212.777.5718
FAX:
212.777.5719

QUESTIONS:
Lloyd Princeton
212.777.5718
lloyd@dmcnyc.com

DMCDialogs

HELPING DESIGN PROFESSIONALS CHARGE WHAT THEY ARE WORTH!

Please register me for the upcoming **DMCDialogs** session in:

CITY	DATE	TIME
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NAME

E-MAIL

COMPANY

ADDRESS

CITY

STATE

POSTAL CODE

PHONE

FAX

SEMINAR FEES

- Single @ \$250 Advance Registration / \$300 On-site Registration
- Group @ \$200 Advance Registration / \$250 On-site Registration
- Student @ \$100 Advance Registration / \$150 On-site Registration

Group Rates are per person and require two or more registrations from the same company received at the same time. Students must include student ID and proof of 12 credit hours to qualify.

PAYMENT (CHARGE ONLY)

Charge my Visa Mastercard American Express Discover

CARD NUMBER

EXPIRATION DATE

BILLING ADDRESS [IF DIFFERENT FROM ABOVE]

CITY

STATE

POSTAL CODE

NAME ON CARD [IF DIFFERENT FROM ABOVE]

SIGNATURE [REQUIRED]

CANCELLATION POLICY

Cancellations received in writing two weeks prior to the seminar will be refunded less a \$35 cancellation fee. Substitutions may be made by phone, fax or e-mail up to three days in advance of the event. After the two weeks period, no funds will be remitted.